

LUNCHEON Morosani Schweizerhof Hotel  
Davos

# INVITATION

SCALING INNOVATION FOR  
TRANSFORMATIONAL CHANGE AND  
SUSTAINABILITY

23 January 2025 12:00-14:00

Please RSVP : [rsvp@globalforumstf.org](mailto:rsvp@globalforumstf.org)



## INVITATION - LUNCHEON

This event uniquely combines the conviviality of a luncheon with the interactive depth of a workshop. Participants will enjoy networking over lunch while engaging in structured discussions designed to inspire collaboration and explore actionable solutions. Our event brings together visionary leaders, innovators, and stakeholders to explore groundbreaking action agendas and innovative solutions to some of the most pressing issues of our time. Focusing on energy, finance, community development, and education, this interactive setting will introduce transformational strategies and collaborative approaches aimed at scaling initiatives for impactful positive change.

This event will begin with keynote presentations, setting the stage for meaningful table discussions. These exchanges are designed to foster collaboration, refine strategies, and inspire action, providing a unique opportunity to network and contribute to building a better future.



## Event Details

**Date:** Thursday, January 23rd 2025 –12:00-14:00

**Location:** Schweizerhof Hotel, Promenade 50, 7270 Davos Platz

**Room:** Arvenstube

## Program

- **12:15–12:25** Opening Remarks
- **12:25–12:30** Introduction of Thematics and Speakers
- **12:30–12:45** Keynote Speech
- **12:45–13:15** Speakers Statement
- **13:15–13:50** Table Discussion
- **13:50–14:00** Concluding Remarks
- **14 : 00** End of Luncheon - Bilateral Discussions

## RSVP

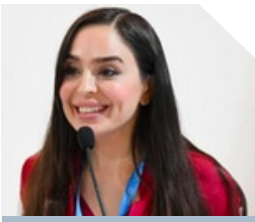
This is an **invitation-only luncheon**.

Kindly RSVP by January 19th to [rsvp@globalforumstf.org](mailto:rsvp@globalforumstf.org)

## Dietary Restrictions

If you have any dietary restrictions, such as food intolerances or preferences for vegetarian or vegan options, please let us know. Kindly include this information in your RSVP by January 19th so we can make the necessary arrangements.

# Keynote Speaker and Panelists



Leyla Aliyeva

**Ms. Leyla Aliyeva, Founder of the International Dialogue for Environmental Action (IDEA) and Initiator of the Caspian Sea Research Center, Azerbaijan.** (TBC) The founder and head of IDEA, Leyla Aliyeva, is an Azerbaijani artist, poet, and cultural figure, as well as a social and environmental activist. On July 12, 2011, Leyla Aliyeva founded the International Dialogue for Environmental Action (IDEA) with the vision of protecting the rich natural heritage of Azerbaijan and the greater Caucasus region, ensuring its preservation for future generations. Her goal is achieved by promoting public awareness and action on environmental challenges. Under Ms. Aliyeva's patronage, many impactful projects have been launched, creating a community of practice and knowledge-sharing on issues such as youth education (IDEA Eco-Schools), water conservation (Project One Drop), and tree planting and stewardship (Tree Registration).



Lars Herlitz

**Lars Herlitz, Executive Chairman and Co-Founder, Lyten Co., Silicon Valley, US.** Lars is a co-founder of Lyten, a fast growing decarbonization company enabling large scale, low carbon footprint electrification of transportation with its next generation Lithium Sulfur batteries. Lars has 30+ years of experience in Silicon Valley tech startups: initially in technology and engineering, and later in sales, marketing, and business development, as executive and as founder / CEO / Chairman and Board Director. Lars has co-founded companies in semiconductor, video technology, CAD, hardware, and software, leading to acquisitions and IPOs. He also has extensive experience advising and investing in technology startups, both as individual and as founder of a micro-cap VC firm. Lars holds BS and MSEE/CS degrees from University of Linkoping in Sweden in Theoretical Physics and Electrical Engineering and was also in the PhD program at UC Berkeley.



Serge Ekué

**Serge Ekué, President of the West African Development Bank (BOAD) and Co-Chair of the International Development Finance Club (IDFC).** The IDFC is an umbrella organization comprising 26 development banks spanning Latin America, Africa, and South Asia. Mr. Serge served as Natixis' Corporate and Investment Banking (CIB) Country Manager for the UK in London, a role he combined with Head of Global Markets for Europe, the Middle East, and Africa (EMEA). Additionally, Serge Ekué previously led Natixis' Africa and Russia Departments. Mr. Ekué is a graduate of the Institut d'Études Politiques de Bordeaux and holds a postgraduate degree in Banking & Finance from Paris V University as well as an Executive MBA from HEC Paris.



Kerrie Symmonds

**The Honourable Kerrie Symmonds, M.P., Minister of Foreign Affairs and Foreign Trade and Senior Minister Coordinating the Productive Sector, Barbados.** (TBC) Since May 2018, Minister Symmonds has held various significant roles, including Minister of Tourism and International Transport; Minister of Energy, Small Business, and Entrepreneurship; Minister of Energy and Business Development; and Minister of Foreign Affairs and Foreign Trade of Barbados.





Bruno Lanvin

**Mr. Bruno Lanvin, President of Descartes Institute of the Future, France.** Bruno Lanvin is the founder and president of the Descartes Institute for the Future, a global think tank headquartered in Geneva, Switzerland. From 2018 to 2024, he served as President of IMD's Smart City Observatory. From 1979 to 2010, he held senior positions at the United Nations and the World Bank before joining INSEAD as Executive Director. His current main focus is assessing and benchmarking the future readiness of national and local economies. He advises governments and private organizations worldwide on geo-strategic developments, innovation, talent policies, and the implications of accelerated developments in areas such as artificial intelligence (AI). Over the last 25 years, he has initiated (and continues to co-edit) some of the most well-known global indices, including the Network Readiness Index, the Global Innovation Index, the Smart City Index, and the Future Readiness Economic Index.



Alexandre Hedjazi

**Dr. Alexandre Hedjazi: Co-Founder Futures Hub 4 Sustainability; Co-Chair, Caspian Sea Scientific Network; University of Geneva.** Dr. Alexandre Hedjazi's 20-year academic career has included research and teaching at the University of Grenoble, UCLA's Luskin School of Public Policy, and, since 2007, the University of Geneva's Institute for Environmental Sciences. His research and teaching focus on sustainability transitions and urban development. Early in his career, Dr. Hedjazi contributed to the OECD's "Conference for Partnership in the 21st Century" through his work on infrastructure financing. Currently, he serves as co-chair of the Caspian Sea Scientific Network (CaspisNet) and as a member of the Scientific Committee of COP29. Since 2020, Dr. Hedjazi is coordinating the Geneva Center of Excellence for Smart Sustainable Cities at the United Nations Economic Commission for Europe.



Ingrid Andersson

**Ms. Ingrid Andersson, Vice President, Global Forum, France and Sweden** Ingrid Andersson: Vice President Global Forum and Founder of Sweden-Japan Eco Village in Nagoya, Japan. Senior business executive, analyst, and serial entrepreneur. Vice President of the Global Forum, a think tank and annual event addressing the issues and challenges of the digital society. She serves as board member of several private entities and is a member of the OECD MENA Women Business Forum. For more than 20 years, Ingrid engaged in the development of "zero- emission" eco-houses and vibrant local community development. With Japanese partners, she established the "Swedish Ecovillage", Nagoya, Japan. She holds an Executive MBA from HEC Paris with a major in Differentiation and Innovation through Services, has published widely and been a key- note speaker at multiple conferences and international events